



Association of Professional Trainers (Singapore)
Genuine + Professional + Integrity

President's Message

See Or Perish

There is a saying "*Where there is no vision, the people perish*". How true as there is no lack of examples. If we were to quote the reverse, it may sound like "*Where there is vision, the people flourish*". One good example is Singapore. There are many who believe that Minister Mentor Lee Kuan Yew envisioned the image of present Singapore few decades ago. He then shared it with his team and built this great nation.

Are you already at your highest point as a trainer? If you are not, do you have a vision of how you will look like when you get there? Be it speaking to

President, David Lee

thousands or earning big bucks or getting featured on media or touching countless lives, you need to see a vision – a vision of a successful you. That vision is necessary to help you get there. Take time to reflect on this.

As an association, APTS also needs to have a vision. As I took over the helm, my first priority and challenge was to envision the desired future of APTS. Four key milestones eventually surfaced.

Institution Milestone

APTS has the mandate to nurture our members to become successful trainers. We shall achieve this by providing quality training and coaching. Eventually we should have a holistic certification programme that equips people to be professional trainers.

Authority Milestone

When it is evident that our programmes are effective, we shall contribute towards upholding the standards in the training industry by setting benchmarks and awarding accreditations.

Hub Milestone

With the influence, we will have an even greater responsibility to help advance the industry. We shall serve as a hub to facilitate networking and sharing of resources via events and internet platforms.

Representative Milestone

With influence and numbers, we must take on the task of protecting the interests of trainers. There are increasing cases of individual trainers being taken advantage of by institutions such as unethical use of their training contents. We shall be the voice.

When can all these come to pass? The answer lies in every one of us. If we all see the same vision and put in the same commitment, APTS will flourish in our generation.

David Lee

President, APTS

You can write to the Public Relationship Officer, Herman Yeo for more information and provide your feedback for improvement to APTS News at this email:

aptsg@aptsg.com

Group Photo of APTS Members & Guests (Past Events)

APTS – 46nd Networking & Training Workshop – 24th Sept 2009 (Thu)



APTS – 45nd Networking & Training Workshop – 27th Aug 2009 (Thu)



APTS – 44nd Networking & Training Workshop – 30th July 2009 (Thu)





Vice President's Message

We certainly live in changing times. It was only a few months ago the American president was being showered with shoes in a very derisive fashion for making war and then just recently the American president was awarded a Noble prize for peace. Ok we know its two different people with different policies but what a change in attitude it has brought about.

Things can change slowly over time or in a heartbeat; the credit crunch; the shift in manufacturing or the rise of virulent forms of epidemics can all make their impact felt in our lives and in some cases directly in our pockets. The other day I came across a new term doing the rounds in my meeting schedule "Right Costing" which is rather like "Right Sizing" only now we do it to the budget instead of the people. You can image where all this is leading to and yes you've guessed it, the training budget in most firms is likely to be smaller next year. This means as a professional we're going to work harder to do more with less. If that strikes you as challenging well yes it is but have heart because deep within this phenomena is that age old Darwinian principle which works on the idea of survival of the fittest.

What inspired me recently, as I sat ruminating on these challenging times, was a story on the BBC's website. Babar Ali is not a house hold name in Singapore or in India for that matter but ask anyone in Murshidabad in West Bengal who he is and the reply will be "Headmaster". He is only 16 years old and a student at school but every evening he heads back to his home village to share his learning with 800 students in the garden of his parent's house. His budget is 1800 rupee (40\$) per year. You can image the impact he is having on 800 people and his entire village with his attitude, passion, intellect and 40\$. Sharing knowledge is not just rewarding for those who share but essential if we are to survive in challenging times.

Personally I'm very honoured to have been offered the post of VP especially now in this turbulent market. Sharing will be one of my key objectives for this year. It's a task I'm really looking forward to because I know APTS has a broad and eclectic group of members with a rich pool of experience. I also believe (even if our treasurer holds his hands up in incredulity) that the right attitude, passion, intellect and 40\$ (optional) will be enough to see APTS and its members not only survive but flourish in the coming months.

Paul Campbell

Vice President, APTS

APTS welcome our Newly Joined Members

CONGRATULATION on your first step towards self enrichment and networking enlargement.



Name : Mr. Sam Ng
Company : Saipem S.p.A.
Position : Health & Safety Environment Manager
Email : Sam.Ng@saipem.com.sg
Membership No. : N/0047/09

Mr. Sam Ng has enjoyed an international career for the last 10 years as an occupational health and safety professional in the oil and gas industry. He has vast experience in delivery training and facilitating workshops to industrial employees of various levels. Sam has conducted training to people from over 40 different nationalities in more than 10 countries. Health and Safety is of fundamental importance in the oil and gas industry. People are exposed to hazards daily, working on tasks ranging from routine to extreme. As a qualified health and safety risk manager and safety trainer, Sam is often challenged in assisting his clients to achieve good safety performance. Sam is familiar with the concept of Behavioural Based Safety training technique. He had successfully applied BBS in his trainings to his clients and their employees. During his international career, Sam had the opportunity to meet and interact with some of the most experienced and skilled trainers in the industry. Sam is passionate about being a trainer and is always keen to coach fellow trainers on training techniques and share his experiences with others. After being away from home for sometime, Sam now resides back home in Singapore. He works in Saipem as a regional Health and Safety Manager. He will also continue his work as an in-house trainer in Saipem and will provide his expertise to the company's operations in Asia Pacific region.



Name : Mr. Santhanaram Jayaram
Company : 2Be3 Consultancy
Position : Actor, Speaker and Trainer
Email : santhanaram.jayaram@gmail.com
Membership No. : T/0049/09

Santhanaram Jayaram holds a MBA in International Business(USA) He is the principal consultant for 2Be3 Consultancy. Currently he is lecturing and training in various schools..He has 17 years of extensive experience in the public and private sectors, He has trained for companies such as ST Microelectronics –Singapore Police Force - Konsortium Travel - F1 Singapore - Mcdonalds – Mustafa. Ram has also conceptualized, produced and delivered courses in communication, business management and customer service. Ram has received the Outstanding Individual Suggestor Award, RSN from former Deputy Prime Minister & Minister for Defense, Dr Tony Tan, former Chief-of-Navy RDM Liu Tuck Yew and former Chief-of-Navy Liu Tuck Yew. Ram has also qualified for the Million Dollar Round Table in 2005, 2006 & 2007. The Million Dollar Round Table (MDRT), District D5, Humorous Speech Champion 2008, District D Humorous Speech 1st Runner-up. Ram is also an actor and some of his projects were, being featured as the main cast in Kallang Roar the movie, N.Ganesan the FAS Football Chairman, and appeared in various advertisements such as MDIS, Starhub, Jack Neo's Happily Everafter, MINDEF Training video-Safeville, Sintel Viral, Nokia E51 for India, IE Singapore, Bank of New York Mellon, Standard Chartered, Singapore Tourism Board, History of Singapore and local TV programs such as My Sassy Neighbour, Life story, True Files, etc.

**APTS endorsed Events Management Action Program (EMAP)
– Events Award Ceremony – 2nd July 2009 @ National Library Board**

APTS collaborated and endorsed the EMAP, was recently invited for its EMAP Events Award Ceremony on 2 July 2009 held at the National Library Board, Victoria Street.

The EMAP is an action-packed program where trainees learn how to organise a successful and profitable event. It serves to develop creative, flexible and successful strategies through hands-on course work. The EMAP project groups were launched by 2 successful teams, they are the Abilities Team and Rainbow Team where that have successfully presented their events project for their BIG SHOWs, namely; (1) Disabled People's Association (DPA) Fundraising Dinner on 5th June 2009 at the Marina Mandarin, Singapore with guest of honour, The President and Mrs. S. R. Nathan and (2) the Charity Gala Movie Premiere held on 24th June 2009 at the Cathay Cineplex.



APTS EXCO conducted 14th EXCO Meeting on 5th August 2009 @ PSB Building

APTS holds its 14th Executive Management Committee (EXCO) meeting on 5th August 2009 @ TÜV SÜD PSB Pte Ltd and elected its new Vice President, Mr. Paul Campbell. President, David Lee has acknowledged the former Vice President's decision to step down due to personal reasons and nominated Paul Campbell to be the next Vice President for APTS. All EXCO Members present voted unanimously for Paul Campbell to be the next APTS Vice President effective from 14th APTS EXCO Meeting @ 5th August 2009.



All EXCO Members present voted unanimously



President, David Lee welcome Paul as Vice President



Association of Professional Trainers (Singapore)

Registry of Societies # 2063/2006 (T06SS121B)

APTS News

Permit No. : MICA (P) 181/06/2009

A monthly publication by Association of Professional Trainers (Singapore) – June, July & August 2009 Issue

APTS EXCO conducted 14th EXCO Meeting on 5th August 2009@PSB Building

Activities discussed on 14th EXCO Meeting

1. Opening of Bank Account – APTS EXCO confirmed to open bank account at MayBank Berhad to facilitate all payment transactions.
2. Nomination of 2 new EXCO Members to replace those EXCO Members who absent for more than 3 EXCO Meeting, nomination and election shall take place on 15th EXCO Meeting. This replacement is in accordance to the APTS Constitution.
3. APTS Learning Festival 2009 – The theme name for Year 2009 is called “The Success Summit 2009”. APTS has nominated ComsLink International Pte Ltd as its event management partner. Ms. Jessin Lai, Event Manager reported all arrangement are on track in accordance to event management plans to be supported and oversees by T. Vijaykumar, EXCO Member.
4. APTS Christmas Bash 2009 – Secretary reported that the annual year-end Christmas Bash will be held on 18th December 2009 (Fri) and the program arrangement are completed with the support by Mr. Ron Kaufman as the keynote speaker.
5. APTS Membership Certificate – Secretary confirmed that the new improvement certificate are ready for issue to members.
6. APTS Business Card – EXCO Members approved the issue of APTS Business Card for all members including existing members.
7. APTS Constitution – Membership Officer proposed the new membership structure and fees, EXCO approved the new membership structure and fees, Secretary will report to Registry of Societies for amendment of Constitution.

APTS Membership Benefits

New Merchants collaborated with APTS

Trainers Printing Needs

Our modest history & beginnings
Asiawide Print Holdings traces its roots back to its history, initially supplying raw materials and papers for the printing industries and gradually develops into today business providing pre-press, on-press and post-press printing services to a myriad of industries.

Since our humble beginnings, Asiawide Print has expanded its services to meet the increasing demands and requirements of the society today. Armed with the finest printing technology from Heidelberg, Germany and from Rvobi, Japan, we are constantly keeping abreast with our printing gears. We are known for our printing capabilities, and are of premier standing within the financial and technological industry. We understand your need for security and confidentiality in a world where time and resources translates into money. Asiawide Print has grown exponentially and won the hearts and satisfaction of our clients through sheer dedication, quality craftsmanship, efficient delivery services and competitive pricing.

Our Vision
To extend our commerce into the Asiawide region, and be a leader into providing premium printing services to our business partners.

Our Corporate Clientele

Top Banking Sector
DBS, Citibank, AIBN, RBS, Bank of New York, Standard Chartered (SCB)

Top Fund Houses
Leopoldson, Merrill Lynch, Deutsche, Citigroup, Societe Generale (SG)

Top MNC Industry
Hewlett Packard (HP), Micron, Motorola, Sony, TECH, Texas Instruments, Infineon, Siemens

Top Airlines Industry
Singapore Airlines (SIA), KLM, Air France

Presently, we are the largest printer serving the corporate companies in Singapore. Our dedicated staffs are at all times prepared to answer your queries. Should there be an opportunity for a tour of our facilities to foster a better understanding of our facilities and capabilities, we will be more than pleased to show you around.

Your Printing Needs

We offer the largest corporate services
Annual Prospectuses | Business Cards | Corporate Brochures | Packaging Printing | Marketing Collaterals | Stationery Forms | Worldwide Mailing Services

Business Manager
Terence Hong, MEng (1st Class Hon) BEng (1st Class Hon)
T 6558 3363 F 6558 3665 E thong@awph.com.sg

Our customers made us who we are today and we confidently assure that our clients receive only the best from us.

Information;

For all kinds of printing needs, APTS Members can enjoys special discount from Asiawide Print Holdings Pte Ltd at this contact/address:

Asiawide Print Holdings Pte Ltd
31 Ubi Road 1, #03-03
Aztech Building
Singapore 408694
Tel : 6858 3363
Fax : 6858 3665



Asiawide Print Holding specialised in;
Banks Print | MNCs Print | Customised Print
Annual Prospectuses | Business Cards | Corporate Brochures | Packaging Printing | Marketing Collaterals | Stationery Forms | Worldwide Mailing Services
Website: <http://www.awph.com.sg/>

Contact persons:

- (1) New Account; Mr. Terence Hong, HP#(65) 9191-2077
- (2) Administrative; Ms. Stephanie Fang (sfang@awph.com.sg)
- (3) Quotation; Ms. Paulyn Kao (paulyn@awph.com.sg)

Trainers Catering Needs

Information:

For all kinds of catering needs, APTS Members can enjoys special discount from Jasmine Catering Services at this contact/address:

Contact Persons;

Mr. Michael Pang (Owner) – HP# 9615-5503
Mr. Ah Huat (Assistant) – HP# 97678237

<p>BBQ MENU \$12 (Min 30 Pax)</p> <ul style="list-style-type: none"> Spiced in Banana Leaf Slangay in Banana Leaf Satay (Chicken / Mutton) Fried Mee Goreng Fried Bee Hoon Fried Rice Chicken Rendang Mutton Rendang Curry Chicken Baby Kai Lan Lo Hain Vegetable Sayur Lodeh Otiah Sweet Potat Com Almond Jelly Agar Agar Honeydew Sago Cold Drinks <p>WESTERN BUFFET \$12 (Min 30 Pax)</p> <p>SOUP</p> <ul style="list-style-type: none"> Cream of Mushroom Cream of Chicken Vegetable Soup Garlic Bread Baked Potatoes Prawn w/ Cocktail Salad <p>MAIN COURSE</p> <ul style="list-style-type: none"> American Fried Rice Spaghetti w/ Seafood Chicken Chop with Mushroom Sauce Sirloin Steak with Red Wine Sauce Fish and Chips 	<p>HI-TEA BUFFET \$4 - \$10 (Min \$200)</p> <p>Fried & Baked</p> <ul style="list-style-type: none"> Fish Fingers Samosa Carrot Cake Curry Puffs Sardine Puffs Sotong Balls Fish Balls Spring Rolls Sausage Rolls Breaded Scallops Cocktail Chicken Sausages Chicken wickets Otiah Chicken Pie Rocky Shrimp Balls Danish Pastries Fried Mee Tai Mak Fried Carrot Cake Fried Mee/Bee Hoon Spoon Kueh Crystal Pau Chee Cheong Fun Cheese Kueh <p>Assorted</p> <ul style="list-style-type: none"> Nonya Kueh Tarts Cakes Confectionery Hot & Cold Drinks <p>Pick one from each category No Pork / No Lent</p> <p>DESSERTS</p> <ul style="list-style-type: none"> Mango Pudding Cocktail Jelly Fresh Fruits Platter Cold Drinks
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Having more than 12 years of experience in Food Catering Industry, We assure you the Finest Delicacies. Simply entertain your guests while we do the rest!

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Full Month Celebrations • Company Functions
House Warming Parties • Outdoor BBQ, etc.

We cater Asian Cuisine eg. Thai, Muslim, Indian & Indonesian Upon Request.

For any events catered we provide attractive table cloth dressing with disposable cutlery and serviettes without charges.
Delivery \$30

OUR OTHER LOCATION
27 Prince George's Park NUS Student Hotel Singapore 118410
Tel: 6778 9933 Fax: 6778 9963 Email: sales@jasmine-catering.com.sg

Jasmine Catering Services Pte Ltd

Claypot
Muslim Food
Western Food
Hong Kong Cuisine
Mixed Vegetable Rice

PSB CAFETERIA

PSB Corporation, Science Park 1, #B1-41
Tel: 6275 7298 Fax: 6271 4606
Operating Hours: 7am - 7pm (MON-FRI)

APTS – Networking & Training Workshop

An opportunity of **NETWORKING & FRIENDSHIP** at APTS monthly networking & training workshop



Patricia Lai & Esther Tan in June 2009



Agnes Koh & Patrick Tan in June 2009



Kian Boon, John Teo, Vijaykumar & David



Nishant, Joseph, Dr. Asha, Joseph's friend & Rahman



Sam Wadia & Joseph Jerome



Saira, Dennis, Vijaykumar & Nishant



Tina, Kheng Fun, David and Raman



Andy, Dennis, John, Kian Boon and Mrs. John



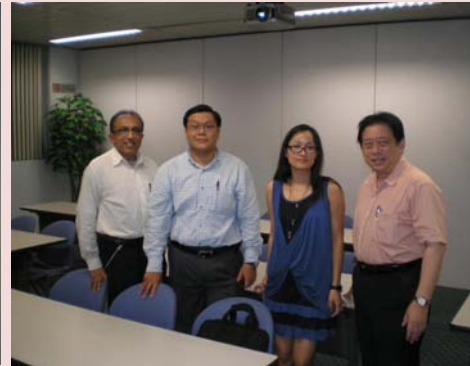
Thomas & Paul



Nishant, Peter, Patrick, Jayaram & George



Paul & Grame



Vijaykumar, Kian Boon, Cynthia & John

Next 47th APTS Networking & Training Workshop on
29th October 2009 shall be held at
TÜV SÜD PSB Pte Ltd @ No1, Science Park Drive, Science Park 1, Singapore 118221

47th APTS Networking & Training Workshop on 29th October 2009

1st Professional Guest Speaker



PROFESSIONAL SPEAKER'S PROFILE

Dr. Vincent Tan



Alchemy:
The power to transform "difficult" people into people you enjoy!

Dr. Vincent Tan

Email : vincenttan_79@yahoo.com
Mobile : 98181137

Vincent is a surgeon in training and graduated from medical school in 2003. In the six years he has practiced as a doctor, he has gained valuable insight into the important keys in delivering valuable care to his patients.

He has strategies to handle the most "difficult" patients and believes that what he has to share will help people and businesses build strong and lasting relationships with even their toughest relations and customers. His belief is rooted in his own experiences with "difficult" patients. With the strategies he has learnt, he always succeeds in connecting with all his patients, even those that are extremely "difficult".

He aspires to help people connect well with others. He believes that this ability is one of the keys to wealth and fulfillment. It is the key to wealth because wealth is a reciprocation of the amount of value one has brought to other people. In order to deliver this value effectively with joy and fulfillment, he feels it is vital to be able to transform the "difficult" people that we have to deal with into people we enjoy.

2nd Professional Speaker (APTS Member)



PROFESSIONAL SPEAKER'S PROFILE

Mark Chin



**"Designing Learning Places:
Venues for Training & How
Spaces Affects Learning"**

Mr. Mark Chin

**Managing Director,
ATA Architects Pte Ltd**

Tel: (65) 6453-2212
Email: mchin@atarch.com.sg

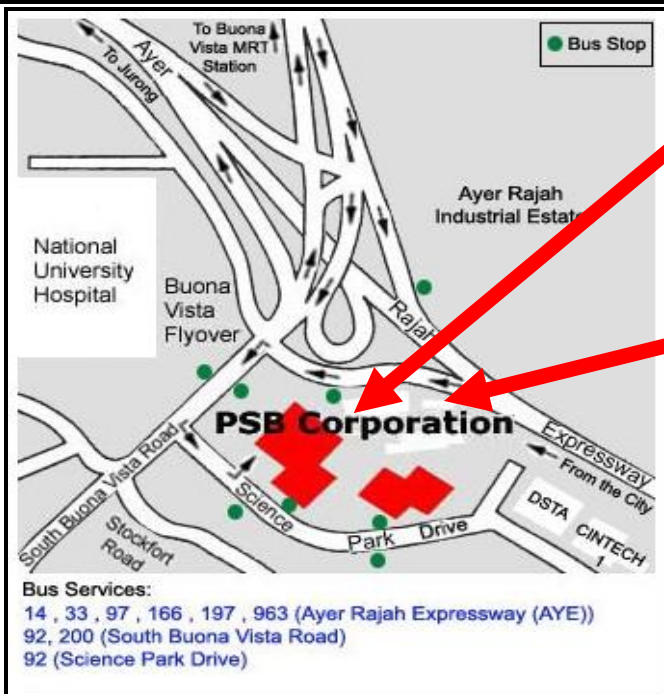
Mark Chin's BIOGRAPHY

Mark Chin is the founding-president of the Association of Professional Trainers, Singapore in 2006. He has a double Architectural degree and graduated from the National University of Singapore's School of Architecture in 1986. His very first project upon graduation was a secondary school. Since then, Mark has been involved in numerous education projects including universities, international schools, local schools and other institutional buildings.

Planning for function and learning has been Mark's forte over the years and many projects have been won on the basis of good layouts and planned spaces, master plan concepts and spatial cognition.

Mark Chin was a council member of the Singapore Institute of Architects from 2000 to 2003, as well as having been on several Board and Society executive committees since 1995. Amongst the awards won include the Tan Lark Sye Scholarship in the NUS, the SIA-HWA Silver Prize for Handicap-friendly Buildings in 2003 (St. Anne's Church), and the Land Transport Excellence Award for Best Design in Land Transport Integration.

New Venue at TÜV SÜD PSB Pte Ltd – Location Map



47th APTS Networking & Training Workshop on 29th October 2009

Address:

TÜV SUD PSB Pte Ltd
(f.k.a PSB Building / SISIR Building),
1st Floor, Newton Room
No.1, Science Park Drive,
Science Park 1,
Singapore 118221

Contact : Danny Ker (Secretary, APTS)
Mobile : 65-9475-3182
Tel : 65-6885-1174

Seasons Greetings and a warm welcome to our

APTS Christmas Bash 2009

18th December 2009 (Friday) - 6.30pm to 11.30pm



Victor Lau
Presenter & Trainer

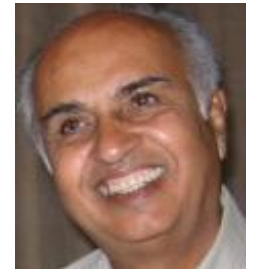


Nishant Kasibhatla
Trainer. Speaker. Best-Selling Author
Grand Master of Memory &
World Record Holder



Ron Kaufman

Author, Speaker and Passionate Educator for service culture and
uplifting customer service



Rewa Mirpuri
Director – Rewa Pte Ltd &
Humour Doctor



John Teo
Director, Principal Consultant,
Professional Trainer and Magician



Christmas Carol Choir

Paul Chow
& the
Christmas Carol Singers
Professional Musician & Singers

APTS LEARNING FESTIVAL 2009

The Success Summit – for Professionals and Managers

31 October 2009 (Sat) • PSB Auditorium

6 Expert Speakers & 2 Key-note Speakers bring you exciting insights



The Success Summit 2009
– for Professionals & Managers
Empower Your Success – Go Beyond Survival

31 October 2009, 9.00 am – 5.30 pm,
TUV SUD PSB Auditorium, Science Park Drive, Singapore

APTS Learning Festival
This purpose-oriented conference for management from private and public sector as well as professionals in the education industry such as lecturers and trainers, provides first-hand knowledge from experts, latest findings and proven strategies on critical factors for becoming more successful in today's challenging environment!

A conference brought to you by: **APTS** The Association of Professional Trainers, Singapore

Event Organizer: **Camslink International**

Institutional Partner: **Marketing Institute of Singapore**

Gold Sponsor: **Rank Books** www.rankbooks.com

Bronze Sponsor: **MPH** bookstraps

Media Partner: **MI@Events**

Book your ticket now! Seats running out soon!



APTS – 47th Networking & Training Workshop – 29th October 2009



Association of Professional Trainers, Singapore 2009 CALENDAR

- APTS Networking & Training Workshop
 - Public Holidays

JANUARY							FEBRUARY							MARCH							APRIL						
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New Year's Day – 1 January Chinese New Year – 26 & 27 January																					Good Friday – 10 April						
MAY							JUNE							JULY							AUGUST						
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31	Labour Day – 1 May Vesak Day – 9 May																				National Day – 9 & 10 August						
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
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Hari Raya Puasa – 20 & 21 September							29							Deepavali – 15 & 16 November Hari Raya Haji – 27 November							Christmas Day – 25 December						