

**President’s Message**



David Lee, *President*

Has the recession made you a *victim* or *victor*?

I recall a particularly long coaching session during the SARS crisis. The man in his mid-forties shared how he was suddenly retrenched from his top executive position after serving the company for two decades. The months that followed were something that he never wanted to experience again. The good thing was that he climbed out of the victim mode and re-lived.

No one needs to remain a victim of the recession. In fact, you can ultimately be a victor. I am fortunate and thankful to hear of stories of how people have significantly regained their health, strengthened family ties and become happier *because* of the crisis. Here are 3 “Re”s to make victors out of the recession.

**Re-prioritising**

Recession hits the pocket badly. We become upset because we cannot have the lifestyle we want – but did not many lose their health along the way? We become angry because we work hard for

the family – but did not many lose their ties along the way? So it’s a good time to re-prioritise and improve your health and family bond. The returns are immeasurable!

**Re-framing**

Recession dents the ego during retrenchment. People who cannot overcome the “rejection” have depended too much on the company for their self worth. When positions are taken away, what is left of you? It’s a good time to re-frame who we really are and what our worth is based on. A good spouse? A loving parent? A strong leader? A dear friend? Perhaps it’s time to live for your personal (not just corporate) mission.

**Re-training**

Reaching the last point, you must be equipped in order to start living your new priorities and mission to the fullest. Enjoy the journey of personal development because without growth, there is no life. In this aspect, the APTS plans to help managers and professionals through its *Success Summit 2009 Conference* in October. It will be a great time of learning, networking and fun.

Choose to be a victor. If you are training, share this with your participants too. Let’s emerge stronger as individuals and as a nation through this recession.

**David Lee**  
President

**APTS – 41<sup>st</sup> Networking & Training Workshop – 30<sup>th</sup> April 2009 (Thu)**



Dr. Leong Sai Fan in action



Group Photo on 30<sup>th</sup> April 2009



Mr. Andy Ng in action



Participants listening to Dr. Leong Sai Fan’s presentation



Participants listening to Mr. Andy Ng’s presentation

## Membership Officer - Reports

A warm welcome to all new members who have joined APTS recently. Our membership strength currently stands at about 50 and we would like to take this opportunity to express our sincere thanks to our current members for their active role in encouraging their peers to join APTS.

Being a relatively new association, attracting members will always be a challenging task. People will ask why I should join. What is the value in joining?

We have been working hard to introduce more programs and benefits for members. We have tie up with a number of merchants to offer discounts to members. We have also make provision to allocate one speaking slot to our members during our monthly networking & training workshop. At the same time, we are also planning trainings/workshops as well as certification program for members. We will continue to update members on the progress of these initiatives.

In the meantime, we are also reviewing the number of membership categories. Currently, we have only 1 category and we recognize that this may not be sufficient. As such, we are considering introducing 3 new categories of membership namely professional member; associate member and corporate member. This will allow those who are not eligible to join as ordinary member but who like the programs offered by APTS and want to be a part of the APTS family to be able to join us. More details will be provided at a later stage when we have finalized the plan. We would also welcome feedback/suggestions from you on this matter.

Our next monthly networking & training workshop will be held on **28<sup>th</sup> May 2009** and we hoped that besides attending in person, members can also bring along more guests to this workshop so that they can enjoy the hospitality of the APTS family and see for themselves what APTS is about. We hoped that they will be encouraged to apply to become members after going through the experience. Details of the workshop can be found at our website [www.aptsg.com](http://www.aptsg.com).

See you on **28<sup>th</sup> May 2009** at the **42<sup>nd</sup> Networking & Training Workshop** at **TUV SUD PSB Pte Ltd.**

Thank You

**Ong Kian Boon**  
Membership Officer



## Three Lucky Draw Winners on 30<sup>th</sup> April 2009 (Thu)



Nishant won the 3<sup>rd</sup> Luck Draw – book prize



Graeme Lacey won 2<sup>nd</sup> Lucky Draw – book prize



Cynthia Zhai won 1<sup>st</sup> Lucky Draw – book prize



Members & Guests Networking



President, David Lee & Graeme Lacey



Santhanaram Jayaram, Actor of Kallang Roar



Members & Guests registration



Members & Guests Networking



Members & Guests Group Photo



Paul Campbell & Graeme Lacey catching up



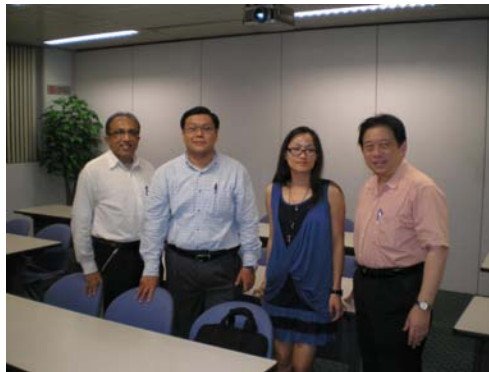
Patricia & Sean – both Guests Networking



Treasurer, Andy say hello to Guests



Nishant and Sam Networking



APTS Members Group Photo



Ong Kian Boon, MC gave the Opening



Dr. Leong Sai Fai presentation



President, David Lee – Opening Address



Andy Ng presentation

**NOTICE :** 42<sup>nd</sup> APTS Networking & Training Workshop on 28<sup>th</sup> May 2009 shall be held at TÜV SÜD PSB Pte Ltd @ No1, Science Park Drive, Science Park 1, Singapore 118221

## 42<sup>nd</sup> APTS Networking & Training Workshop on 28<sup>th</sup> May 2009

### 1<sup>st</sup> Professional Guest Speaker

**PROFESSIONAL SPEAKER'S PROFILE**

**"Business of Building Relationships"**



**Ms. Caroline Josephine Dawson**  
Managing Consultant, CD Training Works

Email : carolinedawson@cdtrainingworks.com  
Website : www.cdtrainingworks.com  
Telephone : 65-6227 2793  
HP : 65-9383 5310



**What We Do — Training & Consultancy**  
Public Seminars & In-House Training — Training & Management Development — Effective Meeting  
Stress & Time Management — Leadership & Management Development — Communication & Team Building Skills  
Psychometric Profiling Instruments — Personal Coaching — Counselling — Business Writing Techniques etc.

Caroline Josephine Dawson holds a Master of Arts degree in Mass Communications from the Nanyang Technological University, Singapore. She has more than 10 years of invaluable experience in teaching business, environmental and technical communication and 12 years in the field of journalism and publishing.

Caroline has trained operational, supervisory and managerial staff from various organisations. Her track record includes (partial list): All the Statutory Boards in Singapore, Multi National Companies such as Jones Lang La Salle (Singapore & India), Sony, Samsung, Ml Swaco (Thailand), Baker Hughes (Indonesia & Australia) and others.

In addition, her professional work experience as a speaker and Corporate Trainer has required her to market the value of her programs and persuade clients to value and understand the urgency of good communication skills in the work force. As an ACTA certified WSQ trainer, she has also worked with the Workforce Development Agency of Singapore to develop training content for the Employability Skills System where she successfully attained industry approved competencies in conducting, planning and designing competency based assessments for workshops.

Caroline has also conceptualized, produced and delivered courses such as written and oral presentation skills, communication relationship management, business communication, customer service, teambuilding and administered psychometric profiles (MBTI), among others. Her experience in working with public sector training has become one of her training strengths. Participants of her training workshops attest to her motivational, instructional and highly experiential training methodology.

Caroline is the Honorary Secretary to the International Women's Federation of Commerce and Industry (Singapore), Advisor to the SMGM Foundation, India and Member of the Business and Professional Women's Association (S) 3rd Chapter and Society of Singapore Writers where she lectures on effective business writing and communication skills. She has attained the Diploma in Teaching English to Speakers of Other Languages (TESOL) certification through the London Teacher Training College and also teaches English as a foreign language. Caroline is also an MBTI®, and DISC Accredited Administrator; and NLP Practitioner and she has administered the tools to top level managers and supervisors on managing their leadership styles and team members affectively. Her academic qualifications and wide ranging expertise in the field of communication will certainly enrich the training and coaching programs she conducts.


APTS Website : [www.aptsg.com](http://www.aptsg.com)

### 2<sup>nd</sup> Professional Speaker

**PROFESSIONAL SPEAKER'S PROFILE**

**Adam Wong**

**"Funding For Survival in Economic Crisis"**



**Mr. Adam Wong**  
Executive Director, Mayvest Asia Pte Ltd

Email : adam@mayvest.com  
Website : www.mayvest.com

Adam is the Executive Director of Mayvest Asia Pte Ltd, a Senior Partner of PT Asia EduFin and a Business Domain Expert Facilitator with PI ETA Consulting Company for Anti-Money Laundering, Credit Risks, Cash Management, Loan Syndication, Trade Finance and Sales Empowerment.

He is also an adjudicator of the Financial Industry Disputes Resolution Centre in Singapore. Adam is a seasoned and highly acclaimed trainer / facilitator that conduct successful workshops for participants in Singapore, Indonesia, Malaysia, Vietnam, Bahrain, Shanghai, Sri Lanka and Pakistan. He is also one of the few successful developers of training programmes that are accredited under the Financial Industry Competency Standards administered by the Institute of Banking and Finance (Singapore).

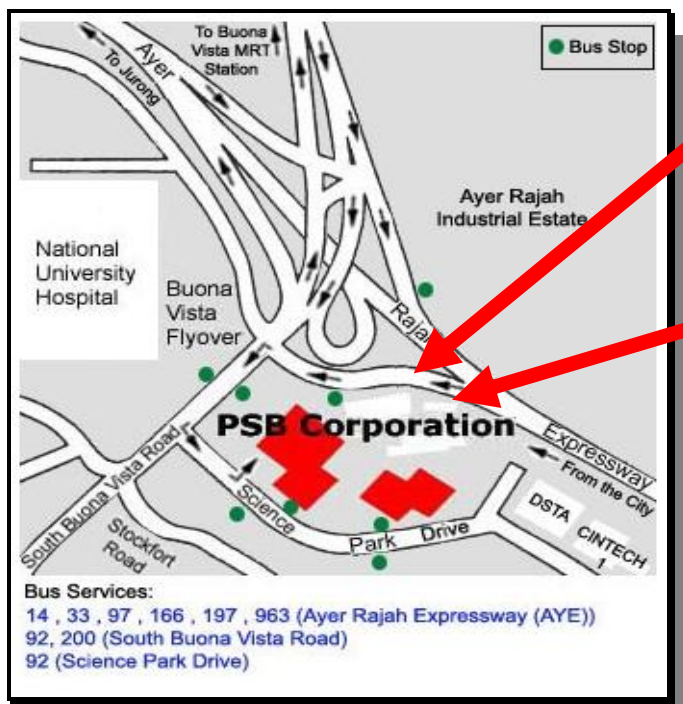
Prior to his current appointments, he was a General Manager with Standard Chartered Bank (Singapore and Hong Kong), Director in American Express Bank, Head of Cash Management in DBS Bank, Vice President Director of a joint venture bank in Indonesia with 22 years of successful track record in Cash Management, eCommerce, Corporate Banking and Trade Finance and Small & Medium Enterprises.

Having strong strategic orientation and regional exposure in South East Asia and Hong Kong, he is credited with significantly growing global banks' SME assets by 450% over a 3-year period in Singapore and doubled the trade finance business in Hong Kong within a year. He also started a new cash management business for a leading bank in Asia and grew it to a multi billion business annually.

Mr. Wong is a Fellow Certified Public Accountant, a Certified Professional Trainer, Certified Credit Risk Management Professional, Member of the Institute of Directors (Singapore) and Association of Professional Trainers.

APTS Website : [www.aptsg.com](http://www.aptsg.com)

## New Venue at TÜV SÜD PSB Pte Ltd – Location Map



42<sup>nd</sup> APTS Networking & Training Workshop on  
**28<sup>th</sup> May 2009**

**Address:**  
**TÜV SÜD PSB Pte Ltd**  
(f.k.a PSB Building / SISIR Building),  
1<sup>st</sup> Floor, Newton Room  
No.1, Science Park Drive,  
Science Park 1,  
Singapore 118221

**Contact : Danny Ker**  
**Mobile : 65-9475-3182**  
**Tel : 65-6885-1174**

APTS Networking & Training Workshop – Calendar of Speakers

25<sup>th</sup> June 2009 (Thu)



**Mr. Jerome Joseph**

Strategic Brand Expert and Information Entrepreneur  
**Brand One Pte Ltd**

Topic: Personal Branding for Speakers & Trainers



**Mr. Nishant Kasibhatla**

Trainer. Speaker. Author. Grand Master of Memory & World Record Holder  
**Memory Vision Pte Ltd.**

Topic: Boost Your Brain Power as a Professional Trainer

30<sup>th</sup> July 2009 (Thu)



**Mr. Sean Chua**

Co-founder & Master Trainer of  
**WINNERS Education Group**

- Author of #1 ranking Chemistry website  
[www.SimpleChemConcepts.com](http://www.SimpleChemConcepts.com)

Topic: Coaching the Not So Interested



**Dr. Asha Karan**

Dentist, Experienced Public Speaker  
**Smile Makers Dental Clinic**

Topic: Preparing a Power-Packed Presentation

Next 42<sup>nd</sup> APTS Networking & Training Workshop on **28<sup>th</sup> May 2009** shall be held at  
**TÜV SÜD PSB Pte Ltd @ No1, Science Park Drive, Science Park 1, Singapore 118221**

## APTS – 42<sup>nd</sup> Networking & Training Workshop – 28<sup>th</sup> May 2009

JANUARY		FEBRUARY		MARCH		APRIL							
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30	31				
New Year's Day – 1 January Chinese New Year – 26 & 27 January													
MAY		JUNE		JULY		AUGUST							
S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													
Labour Day – 1 May Vesak Day – 9 May													
SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6		1	2	3	4	5	6
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31
Hari Raya Puasa – 20 & 21 September							Deepavali – 15 & 16 November Hari Raya Haji – 27 November						
							Christmas Day – 25 December						



### Association of Professional Trainers, Singapore 2009 CALENDAR

 - APTS Networking & Training Workshop  
 - Public Holidays